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FOR IMMEDIATE RELEASE

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Community Food Bank of Grand Junction Launches First Annual Hunger Action Month Fundraiser

Grand Junction, CO, Sept 15 (Hunger Action Day!) — The Community Food Bank of Grand Junction is excited to partner with Colorado State University Western Campus — Orchard Mesa Research Center — to launch their first Annual Harvest Celebration Fundraiser on Friday, September 29th, 2023 in alignment with Hunger Action Month this September.

The fundraiser will include a Harvest Happy Hour from 4:30 pm to 6:00 pm, followed by a Harvest Farm Dinner from 6:00 pm to 8:00 pm. Enchanting soundscapes will be provided throughout the evening by <u>Liat and The Sirens</u>. The event will feature an exclusive local foods menu prepared by Chef Wayne Smith at CMU Tech Culinary Program and Chef Kaye Davis from Early Morning Orchard. Dinner will also include unique wine pairings from local winemaker Joe Flynn at <u>Periphery Cellars</u>.

Come enjoy an evening filled with live music, local food bites and refreshments, program demonstrations, farm tours, fantastic door prizes and more!

The event is featuring a wide array of local food systems partners to provide delicious chef-prepared apps and dinner menu from food access sponsors helping to fight hunger in our community: Early Morning Orchard, Lazy 3x Ranch, Kulina Lani Organic
Sourdough, Blaine's Farm Store, Grand Valley Micro Farms, GroFresh 365, and Orchard Mesa Greenhouse!!

Happy Hour libations will include fall themed batch cocktails and local beer generously sponsored by <u>Basecamp Beer Works</u>. Food systems door prizes will be sponsored by Early Morning Orchard, <u>CSU Research Station</u>, and <u>Seeds Trust!</u>

Thanks to our generous sponsors, 100% of the proceeds from this event will go to the Community Food Bank of Grand Junction. The funds will be used to offset food procurement costs as the need for nutritious food access and food pantry services is greater than ever – with the Community Food Bank currently providing food for over 6,000 unique Grand Valley community members and distributing an average of 80,000+ pounds of free nutritious groceries to those in need every month.



Quote from ED "We are so excited to launch this new annual event in celebration of all things local food access. The Grand Valley is so blessed with an abundance of beautiful nutritious foods – but we can all recognize those foods are often only available to a select number of community members who can afford them. We believe that no one in our community should go hungry and that nutritious food should be available for ALL. This Hunger Action month we hope to shine a light on the continued needs in Mesa County, demonstrate some innovative solutions we have been working on, and bring together those who are able to make an impact in creating more equitable and resilient local food systems to benefit everyone across our community! "Alisha Wegner, Community Food Bank Executive Director and Co-Chair of the Mesa County Hunger Alliance.

Harvest Dinner Celebration

Friday, September 29th, 2023

Harvest Happy Hour: 4:30 pm - 6:00 pm

Farm to Table Dinner: 6:00 pm-8:00 pm (*includes Happy Hour ticket)

CSU - Western Colorado Research Center - Orchard Mesa

3170 B ½ Road

Grand Junction, Colorado 81503

Tickets are available online - dinner seats are very limited, but happy hour tickets are plentiful!! For more information, or to purchase tickets, please visit CFB's event page: www.foodbankgi.org/harvest-dinner.

For those unable to attend but interested in taking action this Hunger Action Month, donation and volunteer opportunities can be found online at www.foodbankgj.org

About the Community Food Bank of Grand Junction

The Community Food Bank of Grand Junction is an independent nonprofit hunger relief organization who has distributed donated and purchased food throughout the Grand Valley for 45 years. The mission of Community Food Bank is to provide a short-term supply of nutritious food and access to available hunger relief resources to anyone in Mesa County experiencing need – with no qualifications to receive service. From offering a choice pantry where community members can choose what items they take home, to piloting a fresh mobile market to provide local produce to neighbors in need, Community Food Bank is dedicated to finding innovative solutions to end hunger in Mesa County.



Many thanks to our Amazing Event Sponsors!

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Lazy 3x Ranch

Kulina Lani Organic Sourdough

GroFresh 365

Orchard Mesa Greenhouse

Grand Valley Micro Farms

Seeds Trust

Base Camp Beer Works

Periphery Cellars